



TD Wealth

Private Investment Counsel

Financial solutions tailored
to your needs



Unique Understanding

We understand the unique needs of
High Net Worth individuals and families

At TD Wealth Private Investment Counsel, we pride ourselves on
developing a deep understanding of you and your priorities



**Our commitment
to you**

We invest the time to understand you so we can develop a plan that is tailored to your unique needs.

We use applied behavioral finance to uncover your financial blind spots and develop strategies to improve decision making.

We think beyond investment management by building a wealth strategy focused on:

- ▶ Building net worth
- ▶ Implementing tax-efficient strategies
- ▶ Protecting what matters
- ▶ Leaving a legacy

The TDAM Advantage

Benefit from a disciplined approach

Our investment offering is supported by the same high-calibre methods and rigour used by TD Asset Management with pension funds and foundations



Our approach

A focus on risk-adjusted returns, not just returns.

An investment process that focuses on quality and follows a disciplined risk management framework.

Access to the same innovative investment solutions available to Canada's largest investors.

True Diversification

Is your current portfolio diversified
and aligned to your goals?

By looking beyond traditional asset classes, our
portfolios are constructed to help manage risk and
navigate an ever-changing investment landscape.



Our offerings

The portfolio we build for you can include a mix of traditional fixed-income and equity strategies as well as innovative alternative investment strategies to help minimize the impact of market downturns on your portfolio.

Through TDAM's alternative investment strategies your portfolio can have exposure to asset classes which have sources of returns that are less reliant on the direction of the markets.

Genuine Stewardship

Committed to building a relationship
with trust and confidence

Entrusting us with your financial affairs
is a responsibility we don't take lightly



Our Team

Your Portfolio Manager has a duty to act in your best interest.

We are committed to service excellence, transparency and cost-effective management of your portfolio.

As your dedicated relationship manager your portfolio manager can provide you access to specialists across Private Wealth Management and beyond, including:

- ▶ Private Banking
- ▶ Private Trust
- ▶ Wealth Insurance Services
- ▶ Will and Estate Planning
- ▶ Business Succession Planning
- ▶ Direct Investing
- ▶ Business Banking



The information contained herein has been provided by TD Wealth and is for information purposes only. The information has been drawn from sources believed to be reliable. The information does not provide financial, legal, tax or investment advice. Particular investment, tax, or trading strategies should be evaluated relative to each individual's objectives and risk tolerance. TD Wealth Private Investment Counsel represents the products and services of TD Waterhouse Private Investment Counsel Inc. TD Wealth Private Wealth Management represents the products and services available through TD Wealth Private Investment Advice (a division of TD Waterhouse Canada Inc., Member of the Canadian Investor Protection Fund), TD Wealth Private Investment Counsel, TD Wealth Private Banking (offered by The Toronto-Dominion Bank) and TD Wealth Private Trust (offered by The Canada Trust Company). TD Asset Management Inc. is a subsidiary of The Toronto-Dominion Bank. ®The TD logo and the other trade-marks are the property of The Toronto-Dominion Bank.